

# Curriculum Vitae

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## Kenta Goto

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### Education

2005	Doctor of Philosophy, <b>Kyoto University</b>
2002	Postgraduate Diploma with Distinction in Applied Environmental Economics, <b>Imperial College of Science, Technology and Medicine, The University of London (currently Imperial College London)</b>
1998	Master in Public Policy, <b>Harvard University</b>
1993	B.A. Business and Commerce, <b>Keio University</b>

### Work Experience (full time positions)

2014.4 – current	<b>Professor</b> , Faculty of Economics, Kansai University
2016.10 – 2018.9	<b>Vice Dean</b> , Faculty of Economics, Kansai University
2014.4 – 2015.3	<b>Visiting Researcher</b> , Asia Institute, The University of Melbourne
2008.4 – 2014.3	<b>Associate Professor</b> , Faculty of Economics, Kansai University
2007.4 – 2008.3	<b>Associate Professor</b> , College of Asia Pacific Management, Ritsumeikan Asia Pacific University
2005.3 – 2007.3	<b>Technical Officer in Development Economics</b> , Regional Office for Asia and the Pacific, International Labour Organization (ILO), Bangkok, Thailand
2002.4 – 2005.3	<b>Research Fellow</b> , The Japan Society for the Promotion of Science
1998.8 – 2000.3	<b>Associate Expert in Governance and Economic Transition</b> , United Nations Development Programme (UNDP), Ulaanbaatar, Mongolia
1993.4 – 1996.6	Textile Group, Itochu Corporation

### Work Experience (part time positions, consultancies, and advisory services – *selected only*)

Ministry of Foreign Affairs, Government of Japan	
2015.9-2016.3	<b>Advisor:</b> ODA Evaluation Mission to the Socialist Republic of Vietnam
Cabinet Office, Government of Japan	
2020.11-12	<b>Member:</b> Research and Analysis to Establish an STI for SDGs Platform (Implementation - Deloitte Touche Tohmatsu LLC)
Japan International Cooperation Agency (JICA)	
2022 - current	<b>JICA Expert:</b> Mongolia-Japan Human Resources Development Center (MOJC) Business Course (Business education). (Implementation – Relo Excel)
2021	<b>JICA Expert:</b> Kyrgyz National University – Kyrgyz Republic Japan Center Program (Business education). (Implementation – Relo Excel)
2018 - current	<b>JICA Course Leader</b> – Export Promotion and Marketing Strategy - Capacity Development Program (Implementation, PREX)
2016 - current	<b>JICA Course Leader</b> – FDI Promotion Capacity Development (Implementation – Pacific Resource Exchange Center, PREX)
2017 - 2020	<b>JICA Expert:</b> Laos Japan Institute Private Sector Capacity Development Program – Course Instructor for “ <i>ASEAN Economic Integration</i> ”, MBA Program, National University of Laos. (Implementation – Relo Panasonic Excel International)
2011.3-4	<b>JICA Expert:</b> Regional Integration and Micro, Small and Medium Enterprises of Cambodia: Realities, Challenges and Opportunities (Cambodia Japan Cooperation Center, Phnom Penh, Cambodia)

- 2011.2 **JICA Expert:** Cambodia in the Global Economy: Upgrading for a Sustainable, Dynamic and Competitive Industry (Cambodia Japan Cooperation Center, Phnom Penh, Cambodia)
- 2010.3 **JICA Expert:** The Cambodian Garment Industry in the Global Value Chain: Upgrading for a Sustainable, Dynamic and Competitive Industry (Cambodia Japan Cooperation Center, Phnom Penh, Cambodia)
- 2001.3 - 2003.12 **JICA Expert:** Industry Policy Support, JICA-NEU project, Vietnam

#### Institute of Developing Economies (IDE-JETRO), Japan

- 2013.4 - 2014.3 **Research Fellow:** Research Project B-401 “Connecting Developing Country Firms to Textiles and Apparel Value Chains: The Role of Aid for Trade”
- 2011.4 - 2013.3 **Research Fellow:** Research Project C-04 “Low Income Garment Producing Countries in the Post MFA Era”
- 2010.4 - 2012.3 **Research Fellow:** Research Project 4-24 “Economic Policies and Economic Structures of Transition Economies in Southeast Asia: A Comparative Study of Myanmar and Vietnam”
- 2007.4 - 2009.3 **Research Fellow:** Research Project 4-12 “Changing Management Strategies of Vietnam’s Economic Entities”
- 2004.4 - 2005.10 **Research Fellow:** Research Project “The Transformation of Vietnam’s Industry during the Period of Transition: Aspects of Development Led by the Growth of Domestic Enterprises”

#### United Nations Organizations

- 2021.9 – 2023.2 **ILO.** External Collaborator: “Establishing Guidelines for Responsible Corporate Behavior for the Textile Industry Project” (Joint with the Ministry of Economy, Trade, and Industry, and the Japan Textile Federation)
- 2018.11 - 2020.2 **ILO.** External Collaborator: ILO-OECD “Responsible Supply Chains in Asia” Project (EU funded).
- 2015.9 - 2016.5 **ILO.** External Collaborator: ILO project “More and Better Jobs through Socially Responsible Labour Practices in Vietnam” (Japan funded)
- 2012.5 **UNDP and ILO.** Presenter: Meeting on the Post-2015 Framework for Development: Growth, Structural Change and Employment, Tokyo.
- 2009.10 **ILO.** External Collaborator: Seminar and Technical Workshop of the Networking of National Institutes for Labour Studies Project (jointly with Thammasat University, Bangkok, Thailand)
- 2007.9 **ILO.** External Collaborator: The Fourth Technical Workshop on Promoting Decent Work in Global Production Systems in Asia and the Pacific, Bangkok, Thailand

#### World Bank

- 2012.7 **Speaker:** Vocational Training and Economic Development, KDIS Development Case Study Series, TDLC, The World Bank (Tokyo)

#### Asia Pacific Institute of Research

- 2016.4 - current **Senior Research Fellow**  
**Research Leader:** Mainstreaming and Implementing Sustainable Development Goals (2019- ), New Dynamics of Middle-Income Countries (2016-2018)
- 2015.4 - 2016.3 **Researcher:** Political and Economic Cooperation in Asia and the Pacific (Research Leader: Professor Fukunari Kimura, Keio University)
- 2012.3 - 2014.3 **Researcher:** Asia Pacific Economic Outlook “Kansai-based Japanese firms and economic cooperation schemes in Asia” (Research Leader: Professor Shigeyuki Abe, Doshisha University)

#### Kansai Economic Federation (Kankeiren)

- 2017 - current **Coordinator:** ASEAN Management Seminar
- 2017 **Advisor:** Overseas Business Development Coordination and Support – Effective Utilization of Public Organizations’ Schemes

## ASEAN Japan Centre

2020.1-2 **Consultant:** Study on Japanese market to promote exports from CLMV Project2019.1- 2019.11 **Consultant:** Promoting Global Value Chains in ASEAN Project

## Ikeda City, Osaka

2017.1- 2018.3 **Director:** Ikeda City Theme Park Initiative

## Miyakonojyo City, Miyazaki Prefecture

2017.7 - 2018.3 **Committee Member (Chair):** A Vision to Promote Miyakonojyo Greater-Region towards Sustainable Livelihoods (unofficial translation)

## Adjunct Lecturer Positions

2021 - current **Soochow University (International Programs), Taipei, Taiwan:** Doing Business in Asia (Graduate, online)2018 **Doshisha University (Faculty of Policy Studies):** Asian Economics (Undergraduate)2013 and 2015 **Doshisha Business School:** Foreign Direct Investment (Graduate), Regionalism and Regionalization (Graduate)2012 – 2013 **Osaka University of Commerce:** Economics of ASEAN and South Asia (Graduate)2010 – 2013, **Ritsumeikan Asia Pacific University:** Development Economics (Undergraduate);

2019, 2021, 2022 Introduction to Development Studies (Undergraduate); The Economy of the Asia Pacific (Undergraduate); Comparative Economic Development in Asia and the Pacific (Graduate)

2001 – 2004, **Kobe City University of Foreign Studies:** Development Economics (undergraduate),  
2016. Area Studies of Southeast Asia 1 (Undergraduate)

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**Honors and Awards**32<sup>nd</sup> Asia-Pacific Award (2020) – Special Prize (hosted by the Asian Affairs Research Council and Mainichi Newspapers) for the book *What is the Asian Economy? Its Growth Dynamism and Japan's Future*.

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**Publications**

## A. Articles in refereed academic journals

2017 “Agricultural Modernization and Rural Livelihood Strategies: The Case of Rice Farming in Laos” *Canadian Journal of Development Studies*, 38(4), 467-486. (with Bounlouane Douangneune, online-published on January 11, 2017).2014 “Labor-Intensive Industries in Middle-Income Countries: Traps, Challenges, and the Local Garment Market in Thailand” *Journal of the Asia Pacific Economy*, 19 (2), 369-386. (with Tamaki Endo) (Online published on February 5, 2014).2014 “Upgrading, Relocating, Informalising? Local Strategies in the Era of Globalisation: The Thai Garment Industry” *Journal of Contemporary Asia*, 44(1), 1-18. (with Tamaki Endo) (Online published on May 29, 2013).2013 “Social Networks, Informal Trade Credit, and its Effects on Business Growth: Evidence from the Local Garment Trade in Vietnam” *Journal of the Asia Pacific Economy*, 18 (3), 382-395. (Online Published on December 24, 2012)2013 “Starting Businesses through Reciprocal Informal Subcontracting: Evidence from the Informal Garment Industry in Ho Chi Minh City” *Journal of International Development*, 25(4), 562-582. (Online Published on May 2, 2011)2011 “Implications for Laos’ development of its increasing regional integration and Chinese influence” *Asian-Pacific Economic Literature*, 25(2), 68-88.2011 “Competitiveness and Decent Work in Global Value Chains: Substitutionary or Complementary?” *Development in Practice*, 21(7), 943-958.2011 “Meeting the Challenge of China: The Vietnamese Garment Industry in the Post MFA Era” *Global Networks*, 11(3), 355–379 (with Kaoru Natsuda and John Thoburn).

- 2010 “Challenges to the Cambodian Garment Industry in the Global Garment Value Chain”, *The European Journal of Development Research*, 22(4), 469 - 493 (with Kaoru Natsuda and John Thoburn).
- 2007 “The Development Strategy of the Vietnamese Export Oriented Garment Industry: Vertical Integration or Process and Product Upgrading?” *Asian Profile*, 35(5), 521-529.
- 2005 “The Production and Distribution Structure of Ho Chi Minh City’s Domestic Apparel Industry: Interfirm Relationships of Personal Networks and Subcontracting Arrangements”, *Ajia Keizai*, 46(10), 2-25 (in Japanese).

#### B. Doctoral Dissertation

- 2005 “Structural Analysis of the Vietnamese Apparel Industry: The Organization of Production and Distribution from an Interfirm Relationships Perspective.” Doctoral Dissertation, Kyoto University.

#### C1. Books (Single Authored)

- 2019 *What is the Asian Economy? Its Growth Dynamism and Japan’s Future*, Chuo-Koron Shinsha Publishers (in Japanese). (this book won the 32<sup>nd</sup> Asia-Pacific Award – Special Prize, which is hosted by the Asian Affairs Research Council and Mainichi Newspapers)

#### C2. Books (Edited)

- 2020 *The Asian Economy: Contemporary Issues and Challenges*, London and New York: Routledge (Jointly edited with Tamaki Endo and Asei Ito).
- 2018 *Asian Economy in the 21st Century*, Tokyo: Yuhikaku Publishing (Jointly edited with Tamaki Endo, Asei Ito and Keiichiro Oizumi, in Japanese).

#### C3. Book Chapters (including refereed chapters)

- 2018 “Catch-up Industrialization” in Japan Society for International Development (eds.) *Encyclopedia of International Development*, Tokyo: Maruzen Publishers, pp. 388-389 (in Japanese).
- 2017 “Development Through Innovation: The Case of the Asian Apparel Value Chain” in Little, Stephen E.; Go, Frank M.; and Teresa Shuk-Ching Poon (eds.) *Global Innovation and Entrepreneurship: Challenges and Experiences from East and West*, Basingstoke and New York: Palgrave Macmillan, pp.95-111. *refereed*
- 2014 “Vietnam: Upgrading from the Export to the Domestic Market” in Fukunishi, Takahiro and Tatsufumi Yamagata (eds) *The Garment Industry in Low-income Countries: An Entry Point of Industrialization*, Basingstoke and New York: Palgrave Macmillan, pp. 105-131. *refereed*
- 2014 “The Evolution of International Production and Distribution Networks in Post-War Asia” in Miyagi, Taizo (ed) *Japan and the Creation of Post-War Asia*. Tokyo: Chuo-koron Publishers, pp. 167-205 (in Japanese).
- 2014 “Designing and Implementing a Policy Proposal Project -‘KUILO’and the International Labour Organization” in Iwasaki, Chihiro (ed) *The Design of Learning Environment for Active Learning: The Challenge of Kansai University*. Osaka: Kansai University Press, pp. 313-327 (in Japanese).
- 2013 “The Garment Industry in Myanmar and Vietnam: A Performance Gap and Its Causes” in Kubo, Koji (eds) *Myanmar and Vietnam: A Comparative Analysis of Transition Strategies and Economic Policies*. IDE Research Series 606, Chiba: Institute of Developing Economics, pp. 101-135 (in Japanese). *Refereed*
- 2011 “Laos, the Chinese Economy, and Economic Development: A Preliminary Analysis” in Mizuno, Ichiro and Yoshikazu Nagai (eds) *Plural Development and Exchange of Economy and Company in China*, Economic & Political Studies Series No. 151, Osaka: Kansai University Press, 81-105 (in Japanese).

- 2009 “Globalization and Development Strategies of Vietnamese Garment Suppliers: Production – Distribution Networks and Enterprise Performance”, in Sakata Shozo (eds) *Vietnam's Economic Entities in Transformation*. IDE Research Series 579, Chiba: Institute of Developing Economies, 123-154. (in Japanese). [refereed](#)
- \*This book has been translated into English and published by Palgrave Macmillan in 2013 under the same title.*
- 2006 “The Organization of Production and Distribution in the “Original Brand” Apparel Industry of Ho Chi Minh City: Knowledge-Intensive Functions and the Internalization of Production and Distribution” in Fujita, Mai (eds) *The Transformation of Vietnam's Industry during the Period of Transition: Development Led by the Growth of Domestic Enterprises*. IDE Research Series 552, Chiba: Institute of Developing Economies, 105-136 (in Japanese). [refereed](#)
- 2003 “The Textile and Garment Industry: An Analysis of the Underdeveloped Distribution System” in Ohno, Kenichi and Nozomu Kawabata (eds) *Vietnam's Industrialization Strategy in the Age of Globalization*. Tokyo: Nihon Hyoronsha Publishers, 125-172. (in Japanese).
- 2003 “Nganh Cong Nghiep Det May (The Textile and Garment Industry)” in *Chinh Sach Cong Nghiep va Thuong Mai Cua Viet Nam Trong Boi Canh Hoi Nhap (Industrial and Trade Policy in the Age of Globalization)*. Hanoi: National Statistical Publishing, 145-200. (in Vietnamese).

D. Other publications (non-refereed articles, research reports, policy briefs, book reviews, and working papers)

- 2023 “‘Business and Human Rights’ in the Era of Globalization” in *Kansai and the Asia Pacific: Economic Outlook 2022-2023* (Associate Editor), Osaka: Asia Pacific Institute of Research, pp. 56-66.
- 2022 *Responsible Supply Chains in Asia: The Case of the Electronics Industry*. International Labour Office, Tokyo: ILO. (also published in Japanese)
- 2022 “Labor Markets in Asia and the Informal Economy during the COVID-19 Pandemic” in *Kansai and the Asia Pacific: Economic Outlook 2022-2022* (Associate Editor), Osaka: Asia Pacific Institute of Research, pp. 80-92.
- 2022 “Implementing SDGs for the revitalization of the local economy – the challenges of the SKIMA Project” in *The Academia's Challenges for SDGs*, Osaka: Kansai University Press, pp. 214-226. (in Japanese)
- 2021 “SDGs in globalization: Challenges in the mainstreaming into business practices” in *Asia Business Compass*, pp. 2-5. (in Japanese)
- 2021 “The Asian Labor Market and the Informal Economy amidst the Corona Pandemic” in *Kansai Economy White Paper 2021* (Associate Editor), Osaka: Asia Pacific Institute of Research, pp. 53-59. (in Japanese)
- 2020 “The Asian Economy and Global Value Chains amidst the COVID-19 Pandemic” in *Kansai Economy White Paper 2020* (Associate Editor), Osaka: Asia Pacific Institute of Research, pp. 50-57. (in Japanese)
- An English version has been published in 2021.
- 2020 “Living the era of connectivity” (relay essay series “The future of Asia”), in *Shosai no Mado (The Window of an Author's Study)*, Tokyo: Yuhikaku Publishing, 25-29 (in Japanese).
- 2020 Book review. Tran Van Tho and Shunji Karikomi “The middle income trap and China and ASEAN” in *Asian Studies* 66(2), 98-100 (in Japanese).
- 2020 “SDGs and Global Value Chains” in *Kansai and the Asia Pacific: Economic Outlook 2019-2020* (Associate Editor), Osaka: Asia Pacific Institute of Research, pp. 71-79.



- 2020 “Author's Note - What is the Asian Economy?” in *Mita Hyoron*, Keio University, p 93 (in Japanese).
- 2019 “SDGs and Global Value Chains” *Kansai Economy White Paper 2019*, Osaka: Asia Pacific Institute of Research, pp. 75-78. (in Japanese)
- 2019 “Labor issues in Vietnam and future challenges” in *Rodo-Chosa* (Labor Research), Labor Research Council, pp. 9-13. (in Japanese)
- 2019 “New Asian Dynamisms and Japan’s Development Strategy” in *Kansai and the Asia Pacific: Economic Outlook 2018-19*, Osaka: Asia Pacific Institute of Research (Maruzen Planet), pp. 45-55. (an updated English translation of the chapter below). (Associate Editor)
- 2018 “The New Asian Dynamisms and Japan’s Development Strategy” in *Kansai Economy White Paper 2018*, Osaka: Asia Pacific Institute of Research, pp. 80-85. (in Japanese).
- 2018 “New developments of middle-income economies in a diverse and multipolar Asia” in *Kansai and the Asia Pacific: Economic Outlook 2017-2018*, Osaka: Asia Pacific Institute of Research (Maruzen Planet), pp.87-91.
- 2018 (Book Review). Industrial Organization in Iran: The Weakly Organized System of the Iranian Apparel Industry by Yoko Iwasaki, Singapore, Springer, 2017, vii + 102 pp. *Developing Economies*, 56(2), 145-148. (IF. 0.500)
- 2018 “The Electronics Industry of Vietnam and Global Supply Chains: Improving Competitiveness and Socially Responsible Management and Employment Strategies” *DIO* 31(4) (No. 336), JTUC Research Institute for Advancement of Living Standards, pp. 9-12 (in Japanese).
- 2017 *More and Better Jobs through Socially Responsible Labour and Business Practices in the Electronics Sector of Viet Nam*. International Labour Office, Geneva: ILO (with Yukiko Arai) (Online available on February 6, 2018).
- 2017 “Chapter 3 Changing Asian Economy and Japan” in *Kansai Economy White Paper 2017* Asia Pacific Institute of Research, pp. 59-63. (in Japanese).
- 2017 “Firms’ and Nations’ in the Era of Globalization: Vietnam's Textile and Apparel Industry and the TPP” in *Kansai and the Asia Pacific Economic Outlook*, Osaka: Asia Pacific Institute of Research (Maruzen Planet), pp.110-114.
- 2017 “Socially Responsible Labour Practices and Competitiveness in Global Supply Chains” in *The Journal of Obara Institute for Social Research* (Hosei University), pp 30-39. (in Japanese).
- 2017 “The State and Enterprise under Globalization” *Weekly Economist* (Mainichi Shimbun Publishing), pp 94. (in Japanese).
- 2016 “Innovation capabilities needed! Japan’s challenges in globalization” *Kyodo Weekly*, pp 8-9. (in Japanese).
- 2016 “Vietnam's Minimum Wage in Globalization and Industrial Upgrading” *Work & Life*, Japan Association for Advancement of ILO Activities, pp 34-39. (in Japanese).
- 2016 “Enterprises and Nations in Globalization” *Kansai Economy White Paper 2016* Asia Pacific Institute of Research, pp 12-16. (in Japanese).
- 2016 “Country Assistance Evaluation of Vietnam (Third Party Evaluation)” Ministry of Foreign Affairs, Government of Japan (with Tatsufumi Yamagata and KPMG AZSA LLC). (in Japanese, and summary versions in English and Vietnamese).

- 2014 Book Review on the Economy of Myanmar in *Asian Studies (Azija Kenkyu)*, Journal of the Japan Association for Asian Studies), 59(3/4), 84-87 (in Japanese).
- 2014 “The value chain of the textile and apparel industry” in *Kansai Economic White Paper*, Asia Pacific Institute of Research, pp. 71-75 (in Japanese).
- 2013 “Aid for Trade and Value Chains in Textiles and Apparel” *Sector Study Report for the Fourth Global Review of Aid for Trade: Connecting to value chains*, 1-55, Geneva: WTO, OECD and IDE/JETRO.
- 2012 “Is the Vietnamese Garment Industry at a Turning Point?: Upgrading from the Export to the Domestic Market” *IDE Discussion Paper* No.373, IDE-JETRO.
- 2012 “What can the Myanmar garment industry learn from Vietnam’s experience?” *Policy Review on Myanmar Economy* No.2, Bangkok Research Center, Bangkok: IDE-JETRO (with Toshihiro Kudo)
- 2012 “The Vietnamese Garment Industry: Functional upgrading and the domestic market” in *Textile Trends (Seni Torendo)*, May-June 2012, Chiba: Toray Corporate Business Research Inc., pp. 36-40 (in Japanese).
- 2012 “Is the Vietnamese Garment Industry at a Turning Point? Upgrading from the Export to the Domestic Market” in Fukunishi, Takahiro (eds) *Dynamics of the Garment Industry in Low-Income Countries: Experience of Asia and Africa*, Research Report 2011-IV-10, Chiba: Institute of Developing Economics, pp. 1-23.
- 2011 “The Vietnamese Garment Industry: Current Situation and its Challenges” in *Textile Trends (Seni Torendo)*, July-August, Chiba: Toray Corporate Business Research Inc., 67-72 (in Japanese).
- 2011 “Industry Performance Differences and its Determinants” in Kubo, Koji (eds) *Economic Policies and Economic Structures of Transition Economies in Southeast Asia: a Comparative Study of Myanmar and Vietnam*, *Research Report 4-24*, Chiba: Institute of Developing Economics, pp. 103-123 (in Japanese).
- 2009 “The Current Situation and Future Prospects of the Garment Industry of Vietnam – From an Upgrading and Development Perspective” in *Kagaku Keizai (Chemical Economics)*, Tokyo; pp. 58-64. (in Japanese).
- 2008 “The Changing Global Trading Environment and the Garment Industry” in Toshihiro Kudo eds. *Development Prospects of The Garment Industry of Myanmar – with Special Reference to the Japanese Market*, Institute of International Studies and Training, pp.1-12. (in Japanese).
- 2008 “The Vietnamese Garment Industry in the Post MFA Era: Upgrading, Relocating, or Moving Out?” *Working Paper WPF-28*, Economic Society of Kansai University, pp. 1-23.
- 2008 “Enterprise Strategies of Garment Firms in the Post MFA Era” in Shozo Sakata eds. *Vietnamese Enterprises in a Changing Economy*, Institute of Developing Economics, pp. 89-117. (in Japanese).
- 2007 “Industrial Upgrading of the Vietnamese Garment Industry: An Analysis from the Global Value Chains Perspective”, *Ritsumeikan Center for Asia Pacific Studies (RCAPS) Working Paper* No.07-1.
- 2002 “Taking Risks and Creating Value: the Challenges for the Vietnamese Textile and Garment Industry” *NEU-JICA Discussion Paper* 5. Hanoi.
- 1998 “Kenya, The Textile Industry and Economic Growth” *PAE*, Harvard University, Cambridge, MA (with Chad Steinberg).

#### Journal referee services

*Business History Review, Development in Practice, The European Journal of Development Research, Journal of Asian Economics, Journal of Economic Geography, Journal of the Asia Pacific Economy, Journal of Contemporary Asia, Oxford Development Studies, Southeast Asian Studies*

